



The Digital Government Society of North America (DGSNA) fosters the use of information and technology to support and improve public policies and government operations, engage citizens, and provide comprehensive and timely government services. We welcome members from all sectors, endorse diverse and interdisciplinary research undertakings relevant to both theory and practice, and strongly encourage practitioner-researcher exchanges at local, regional, national, and international levels. Information about the Society can be found at www.dgsociety.org.

Dg.o, the annual conference of the Society, is a unique opportunity to engage with researchers and government practitioners from around the world focused on the challenges facing governments in the digital age. Research and practice presentations highlight cutting-edge developments in this rapidly evolving context. Discussions held throughout the conference provide attendees with the opportunity to identify and connect in new ways with colleagues from both research and practice communities. Attendees include researchers from a broad range of disciplines including computer science, information science, public administration, and public health, as well as policy makers, government officials from a broad range of public policy domains, students, and representatives of commercial organizations.

As part of its continuing program DGSNA is pleased to offer high profile sponsorship opportunities that contribute to the financial and material resources of the Society.

Why Sponsor?

Sponsorship provides organizations the opportunity to communicate their commitment to a focus on the critical questions of information and technology in the governmental context. Further, sponsorship illustrates an understanding of the need for events organized to bring together expert practitioners and leading researchers in collaborative examinations of pressing public problems. Corporate, government, and academic sponsorships support the annual conference and provide the Society with an opportunity to explore new initiatives and engage new partners.

CEFRIQ is a not-for-profit whose mission is to liaise between academia and Québécois and Canadian public organizations, so that these can exploit the results of university research and use IT more productively and creatively. For this reason, CEFRIQ is very enthusiastic to support DGO, an event where some of the best research done in the field of e-government is presented year after year.

Monique Charbonneau
Présidente-directrice générale, CEFRIQ

Recognizing your commitment to research and practice

DGNSA recognizes sponsors throughout the year on the Society's Web site, as well as during the Society's signature event; the annual conference. Each sponsor is offered a named event during the conference in honor of its contribution, as outlined in our sponsorship packages. Additional dg.o sponsorship opportunities include keynote speaker travel and honoraria, scholarships for student participants, and prizes for exemplary research and collaboration. All sponsors receive a copy of the proceedings and can display and distribute promotional and research materials during the meeting.

Sponsorship Opportunities

Sponsorship Packages

Sponsorship builds value for your organization through providing your company with unique opportunities for learning more about exciting and innovative digital government research that is paving the way for future public sector innovations. The dg.o Conference provides sponsors with the opportunity to interact with an important group of scholars, students and executives from around the world who are engaged in and committed to democratic digital government. This conference can generate new collaborative opportunities while strengthening your company's reputation and relationships within the digital government community.

We offer four designated Sponsorship levels. However, we always welcome support in other amounts, as well as multi-year sponsorships.

Sponsorship Packages		
Level	Cost	Benefits
Platinum	\$20,000	<ul style="list-style-type: none"> • Prominent positioning identifying your organization as a major sponsor on all conference marketing materials including: <ul style="list-style-type: none"> ○ Corporate Logo on the Society's Website ○ Corporate Logo and write-up (50 words) in the Conference Program Guide and the Proceedings ○ Placement of a banner or electronic display at the main conference venue • Recognition of your organization during one full day of the conference, including a keynote presentation • Complimentary Display Space (equipment extra) with choice of a prominent position within the display area • Printed insert in Conference Bag (one piece)
Gold	\$10,000	<ul style="list-style-type: none"> • Corporate Logo on the Society's Website • Corporate Logo and write-up (25 words) in the Conference Program Guide • Placement of Corporate Banner in Conference Venue • Recognition of your organization in promotional conference materials • Recognition your organization during one evening reception • Complimentary Display Space (equipment extra) • Printed insert in Conference Bag (one piece)
Silver	\$5,000	<ul style="list-style-type: none"> • Corporate Logo on the Society's Website • Corporate Logo and name in the Conference Program Guide • Recognition of your organization in promotional conference materials • Recognition of your organization during one conference luncheon • Complimentary Display Space (equipment extra) • Printed insert in Conference Bag (one-piece)
Bronze	\$2,500	<ul style="list-style-type: none"> • Corporate Logo on the Society's Website • Recognition of your organization in promotional conference materials • Recognition of your organization during one refreshment break • Complimentary Trade Display Space

For more information about the Society or the Annual International Conference, see www.dgsociety.org.



Sponsorship Confirmation

Please type or clearly print all sections of the form. Be sure to keep a copy for your files.

Organization: _____

Contact: _____ **Title:** _____

Address: _____

Telephone: _____ **Fax:** _____

E-Mail: _____

SPONSORSHIP LEVELS

Please check sponsorship level desired.

- PLATINUM - \$20,000
- GOLD - \$10,000
- SILVER - \$5,000
- BRONZE - \$2,500
- Other amount - \$ _____

PAYMENTS

Make all checks payable in US dollars to **Digital Government Society of North America** and send to:

USC-ISI
4676 Admiralty Way
Marina del Rey, CA 90292

Attn: Yigal Arens, DGSNA Treasurer